## 9th Annual ASC & Healthcare Management Symposium Program Agenda - October 25, 2022



9:00 - 9:10 AM	WELCOME REMARKS Andrew E. Blustein, Chairman, Garfunkel Wild, P.C.
9:10 - 9:45 AM	STATE OF THE UNION
	William Prentice, CEO, Ambulatory Surgery Center Association
	William Frencice, CEO, Ambulatory Surgery Center Association
9:45 - 10:15 AM	CURRENT STATE OF HEALTHCARE TRANSACTIONS
	Robert C. Goettling, Principal, The Bloom Organization
	Matthew Searles, MBA, Partner, Merritt Healthcare
	Moderated by Kimberly Kempton-Serra, Partner, Garfunkel Wild, P.C.
10:15 - 11:00 AM	HUMAN RESOURCES BEST PRACTICES TO MINIMIZE RISK
	Marianne Monroy, Partner/Director, Garfunkel Wild, P.C.
	Andrew Zwerling, Partner/Director, Garfunkel Wild, P.C.
11:00 AM - 12:00 PM	STRATEGIES FOR MINORITY OWNERS AFTER THE DEAL
	Roy Bejarano, Co-Founder & CEO, SCALE Healthcare
	Max Reiboldt, CPA, President & CEO, Coker Group
	Andrew E. Blustein, Chairman, Garfunkel Wild, P.C.
12:00 - 12:45 PM	PREVENTING AND RESPONDING TO SECURITY BREACHES
	Justin Frazer, Director, Mazars USA
	Stacey Gulick, Partner, Garfunkel Wild, P.C.
12:45 - 1:30 PM	IMPROVE PATIENT SAFETY IN THE AMBULATORY SETTING
	Karen Nefores, Sr. Director, Clinical Quality   Acela, Surgical Care Affiliates
1:30 - 2:00 PM	COMMON BILLING MISTAKES
	Simon Chaykler, Coding & Compliance Specialist, Garfunkel Health Advisors
	Alicia Shickle, President, Garfunkel Health Advisors
2:00 - 2:30 PM	USING TECHNOLOGY TO EXPAND OPERATIONS
	Tim Hebert, Chief Revenue Officer, Director, Clinical Support, Medicus IT
2:30 - 3:15 PM	MANAGED CARE OUTPATIENT TRENDS
	Randy Blum, Vice President, Managed Care, Catholic Health
	Brent Estes, Senior Vice President & Chief Managed Care Officer, Mount Sinai Health
	System
	Karim Habibi, Senior Vice President & Chief of Managed Care, NYU Langone
	<b>Debra Silverman,</b> Partner/Director, Garfunkel Wild, P.C.
3:15 - 3:30 PM	ACCELERATING ORGANIC GROWTH IN YOUR ASC
	Alexandra Reyes, Vice President of Operations, Regent Surgical Health
3:45 - 4:30 PM	LIVE Q&A WITH SPEAKERS
	Moderated by: Andrew E. Blustein, Chairman, Garfunkel Wild, P.C. and Greg Bloom, Partner/Director, Garfunkel Wild, P.C.