

# 11th Annual ASC & Health Care Management Symposium

## Program Agenda - October 30, 2024



9:00 AM	<p><b>WELCOME REMARKS</b></p> <p><b>Andrew E. Blustein</b>, Chairman, Garfunkel Wild, P.C.</p>
9:00 - 9:45 AM	<p><b>STATE OF THE UNION</b></p> <p><b>William Prentice</b>, CEO, Ambulatory Surgery Center Association  <i>Moderated by Greg E. Bloom</i>, Partner/Director, Garfunkel Wild, P.C.</p>
9:45 - 10:30 AM	<p><b>PREPARING FOR AND DEFENDING PAYOR AUDITS</b></p> <p><b>Debra A. Silverman</b>, Partner/Director, Garfunkel Wild, P.C.  <b>Robert A. Del Giorno</b>, Partner/Director, Garfunkel Wild, P.C.  <b>Simon Chaykler</b>, Documentation and Coding Compliance Advisor, Garfunkel Health Advisors, Inc.</p>
10:30 - 11:15 AM	<p><b>NAVIGATING ADVERSE OUTCOMES</b></p> <p><b>Neil Brodsky, M.D.</b>, President, Queens Endoscopy Center  <b>Leonard M. Rosenberg</b>, Partner/Director, Garfunkel Wild, P.C.  <i>Moderated by Stacey L. Gulick</i>, Partner, Garfunkel Wild, P.C.</p>
11:15 - 12:00 PM	<p><b>UNDERSTANDING THE PERSPECTIVE OF BUYERS AND SELLERS IN HEALTH CARE</b></p> <p><b>Riley Orr</b>, Senior Vice President, Operations, Regent Surgical  <b>David Williamson</b>, Vice President Acquisitions &amp; Development, Surgery Partners  <b>Scott Davis</b>, Managing Director, Provident  <b>David Rifkin</b>, Senior Vice President, Bloom Organization  <i>Moderated by Kimberly Kempton-Serra</i>, Partner, Garfunkel Wild, P.C.</p>
12:00 - 12:15 PM	<p><b>BREAK</b></p>
12:15 - 1:00 PM	<p><b>THE TEAM SPORT OF ACCREDITATION READINESS</b></p> <p><b>Valerie Henry</b>, Director, Non-Acute Care Services, The Joint Commission</p>
1:00 - 1:45 PM	<p><b>MANAGING THE REVENUE CYCLE PROCESS</b></p> <p><b>Michael Orseno</b>, Founder &amp; President, Acuet RCM  <b>Colleen Hedrick</b>, Healthcare Credentialing Manager, Garfunkel Health Advisors, Inc.  <i>Moderated by Alison Schimel</i>, Managed Care Associate, Garfunkel Wild, P.C.</p>
1:45 - 2:30 PM	<p><b>SELECTING, IMPLEMENTING AND CONTROLLING AI IN HEALTH CARE</b></p> <p><b>Hassan Khan</b>, Technology Consulting Partner, Grassi Advisory Group  <b>Matthew Shafiroff, M.D.</b>, Chief Medical Information Officer, White Plains Hospital  <b>Terence A. Russo</b>, Partner/Director, Garfunkel Wild, P.C.  <i>Moderated by Andrew E. Blustein</i>, Chairman, Garfunkel Wild, P.C.</p>
2:30 - 3:15 PM	<p><b>CLINICIAN HEAL THYSELF - How to Assist Struggling Clinicians And Minimize Disruptive Behavior</b></p> <p><b>Tamir Aldad, MD, MBA</b>, Chief Executive Officer, Mindful Care  <b>Marianne Monroy</b>, Partner/Director, Garfunkel Wild, P.C.</p>
3:30 - 4:15 PM	<p><b>LIVE Q&amp;A WITH SPEAKERS</b></p>