

11th Annual ASC & Health Care Management Symposium

Program Agenda - October 30, 2024



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| 9:00 AM | <p>WELCOME REMARKS</p> <p>Andrew E. Blustein, Chairman, Garfunkel Wild, P.C.</p> |
| 9:00 - 9:45 AM | <p>STATE OF THE UNION</p> <p>William Prentice, CEO, Ambulatory Surgery Center Association <i>Moderated by Greg E. Bloom</i>, Partner/Director, Garfunkel Wild, P.C.</p> |
| 9:45 - 10:30 AM | <p>PREPARING FOR AND DEFENDING PAYOR AUDITS</p> <p>Debra A. Silverman, Partner/Director, Garfunkel Wild, P.C. Robert A. Del Giorno, Partner/Director, Garfunkel Wild, P.C. Simon Chaykler, Documentation and Coding Compliance Advisor, Garfunkel Health Advisors, Inc.</p> |
| 10:30 - 11:15 AM | <p>NAVIGATING ADVERSE OUTCOMES</p> <p>Neil Brodsky, M.D., President, Queens Endoscopy Center Leonard M. Rosenberg, Partner/Director, Garfunkel Wild, P.C. <i>Moderated by Stacey L. Gulick</i>, Partner, Garfunkel Wild, P.C.</p> |
| 11:15 - 12:00 PM | <p>UNDERSTANDING THE PERSPECTIVE OF BUYERS AND SELLERS IN TRANSACTIONS</p> <p>Zach Burger, Senior Vice President, Development, Regent Surgical David Williamson, Vice President Acquisitions & Development, Surgery Partners Scott Davis, Managing Director, Provident Robert C. Goettling, Principal, Bloom Organization <i>Moderated by Kimberly Kempton-Serra</i>, Partner, Garfunkel Wild, P.C.</p> |
| 12:00 - 12:15 PM | <p>BREAK</p> |
| 12:15 - 1:00 PM | <p>THE TEAM SPORT OF ACCREDITATION READINESS</p> <p>Valerie Henry, Director, Non-Acute Care Services, The Joint Commission</p> |
| 1:00 - 1:45 PM | <p>MANAGING THE REVENUE CYCLE PROCESS</p> <p>Michael Orseno, Founder & President, Acuet RCM Colleen Hedrick, Healthcare Credentialing Manager, Garfunkel Health Advisors, Inc. <i>Moderated by Alison Schimel</i>, Managed Care Associate, Garfunkel Wild, P.C.</p> |
| 1:45 - 2:30 PM | <p>SELECTING, IMPLEMENTING AND CONTROLLING AI IN HEALTH CARE</p> <p>Hassan Khan, Technology Consulting Partner, Grassi Advisory Group Matthew Shafiroff, M.D., Chief Medical Information Officer, White Plains Hospital Terence A. Russo, Partner/Director, Garfunkel Wild, P.C. <i>Moderated by Andrew E. Blustein</i>, Chairman, Garfunkel Wild, P.C.</p> |
| 2:30 - 3:15 PM | <p>CLINICIAN HEAL THYSELF - How to Assist Struggling Clinicians And Minimize Disruptive Behavior</p> <p>Tamir Aldad, MD, MBA, Chief Executive Officer, Mindful Care Marianne Monroy, Partner/Director, Garfunkel Wild, P.C.</p> |
| 3:30 - 4:15 PM | <p>LIVE Q&A WITH SPEAKERS</p> |