## 11th Annual ASC & Health Care Management Symposium Program Agenda - October 30, 2024



9:00 AM	WELCOME REMARKS Andrew E. Blustein, Chairman, Garfunkel Wild, P.C.
9:00 - 9:45 AM	STATE OF THE UNION
	William Prentice, CEO, Ambulatory Surgery Center Association Moderated by Greg E. Bloom, Partner/Director, Garfunkel Wild, P.C.
9:45 - 10:30 AM	PREPARING FOR AND DEFENDING PAYOR AUDITS
	<b>Debra A. Silverman,</b> Partner/Director, Garfunkel Wild, P.C.
	Robert A. Del Giorno, Partner/Director, Garfunkel Wild, P.C.
	<b>Simon Chaykler,</b> Documentation and Coding Compliance Advisor, Garfunkel Health Advisors, Inc.
10:30 - 11:15 AM	NAVIGATING ADVERSE OUTCOMES
	Neil Brodsky, M.D., President, Queens Endoscopy Center
	Leonard M. Rosenberg, Partner/Director, Garfunkel Wild, P.C.
	Moderated by Stacey L. Gulick, Partner, Garfunkel Wild, P.C.
11:15 - 12:00 PM	UNDERSTANDING THE PERSPECTIVE OF BUYERS AND SELLERS IN TRANSACTIONS
	Zach Burger, Senior Vice President, Development, Regent Surgical
	David Williamson, Vice President Acquisitions & Development, Surgery Partners
	Scott Davis, Managing Director, Provident
	Robert C. Goettling, Principal, Bloom Organization
	Moderated by Kimberly Kempton-Serra, Partner, Garfunkel Wild, P.C.
12:00 - 12:30 PM	THE TEAM SPORT OF ACCREDITATION READINESS
	Valerie Henry, Director, Non-Acute Care Services, The Joint Commission
12:30 - 1:00 PM	CURRENT ISSUES AFFECTING VALUATIONS IN HEALTHCARE
	Aaron Murski, CVA, Managing Director, VMG Health
1:00 - 1:45 PM	MANAGING THE REVENUE CYCLE PROCESS
	Michael Orseno, Founder & President, Acuet RCM
	Colleen Hedrick, Healthcare Credentialing Manager, Garfunkel Health Advisors, Inc.
	Moderated by Alison Schimel, Managed Care Associate, Garfunkel Wild, P.C.
1:45 - 2:30 PM	SELECTING, IMPLEMENTING AND CONTROLLING AI IN HEALTH CARE
	Hassan Khan, Technology Consulting Partner, Grassi Advisory Group
	Matthew Shafiroff, M.D., Chief Medical Information Officer, White Plains Hospital
	Terence A. Russo, Partner/Director, Garfunkel Wild, P.C.
	Moderated by Andrew E. Blustein, Chairman, Garfunkel Wild, P.C.
2:30 - 3:15 PM	CLINICIAN HEAL THYSELF - How to Assist Struggling Clinicians And Minimize Disruptive Behavior
	Tamir Aldad, MD, MBA, Chief Executive Officer, Mindful Care
	Marianne Monroy, Partner/Director, Garfunkel Wild, P.C.
3:30 - 4:15 PM	LIVE Q&A WITH SPEAKERS